

# OUR VALUES

## **Local & Rural**

Proud of being a grassroots Welsh organisation with a strong sense of identity and of place.

Our passion for sharing the wonders of woodlands and countryside reflects the importance and power of land and trees for local people, health, economy, culture and the environment.

## **Respect & Care**

We help to protect, improve, care for and sustain the health and wellbeing of the environment, local communities, individuals, Welsh heritage and culture - through our communications, actions and ethos.

We focus on making a positive lasting change by unlocking the potential of land and woods, to nurture and build resilience in our local communities.

We are committed to continually developing our use of the Welsh language.

## **Inclusive**

Committed to a culture of fairness, dignity and respect for all, we take positive steps to promote and sustain equality, diversity and inclusion throughout the organisation.

Focused on social justice and making a real difference for marginalised communities, we break down barriers and support individuals' wellbeing and training needs.

## **Responsive**

Identifying and supporting the needs of communities and of nature.

We actively engage and reconnect communities through the use of language, land and trees to improve awareness, skills and understanding of our place in the natural world, whilst improving the health of the local environment and the local economy for the benefit of everyone.

## **Learning & Inspiring**

Dynamic and forward looking, creative and open-minded - we challenge, innovate and celebrate.

We aim to revive, regenerate, and update traditional land and woodland management practices, inspiring the next generation through learning opportunities that will embed skills and develop an understanding of how to protect the environment for a sustainable future.

Continually learning from our own delivery programmes, we share good practice and work in partnership to learn from others.

## **Quality**

Acting with integrity and expertise, quality is at the heart of everything we do.

Understanding and maintaining a continual process of self-assessment and review we are committed to providing a positive, valuable, robust and high-standard experience for all.

We listen to and welcome feedback to continually improve and expand our provision.

**"LET'S BE PART OF THE SOLUTION TOGETHER"**